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FOR IMMEDIATE RELEASE:

European Home Launches H Series Digital Fireplace Surround Builder

European Home just launched a brand new interactive digital Fireplace Surround Builder. Mix and match different surround styles and materials for their H Series fireplace -- over 400 combinations to choose from!

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While they are the exclusive distributor of iconic fireplace brands such as Focus Fires, Element4 and Gavin Scott Design, European Home also manufactures their own line of modern gas fireplaces. Their most popular design, the H Series fireplace, is completely vent-free and features a modern trimless design. As a brand that prides itself on passionate, thoughtful design, European Home has created an interactive webpage to help customers design and purchase their own fireplace surrounds using beautiful premium finishes such as aged copper, gold and Italian tile.

The digital Fireplace Surround Builder is located on the European Home website, here: <https://www.europeanhome.com/designer-surrounds/>

Choosing the perfect fireplace and fireplace surround takes much consideration. A fireplace should be the heart of the home. As owner Holly Markham puts it, "Fireplaces encourage conversation and relaxation; in a way, they bring us back to our roots as human beings. There is simply an emotional and universal draw to fire. European Home believes it is essential to choose a fireplace that fits your unique design style, indeed a fireplace that can tell your story at a single glance."

As Markham explains, "The new [Digital Fireplace Surround Builder](#) function allows you to choose your fireplace size, a design style or configuration, as well as the surround materials. From here you become the designer with a lush palette of gold, marble, aged copper and even corten steel finishes at your fingertips. Whether your style is industrial, coastal, transitional, or completely modern and minimalist you'll find the perfect combination with over 400 design iterations to choose from. Once you've built your perfect surround online simply request a quote and a European Home fireplace specialist will guide you every step of the way."

"Take a look at the [Digital Fireplace Surround Builder](#) and build your perfect fireplace surround today."

Renderings from the [Digital Fireplace Surround Builder](#)



The Scaffold fireplace surround: Featuring an elegant combination of gold and marble tile textures.



The Fulcrum fireplace surround: A nod to Industrial Modernism with its rigid geometry and use of Corten rust style aluminum.



The Joist fireplace surround: Minimalist and modular design styles are celebrated with this black and white iteration.

About European Home

Located north of Boston, in Middleton, Massachusetts, European Home was one of the first companies in North America to offer modern linear fireplaces. Developed as a niche industry in 2003 and now becoming mainstream, owners Holly and John Markham continue to bring stunning, high-quality, design-oriented hearth products to the North American market. All products are distributed and serviced through regional fireplace stores, benefiting local economies. Learn more at <https://www.europeanhome.com/>.

For more information, please contact Marketing Manager Cory Ploessl: cory@europeanhome.com or 781-324-8383 ext. 220.

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